

PRESS INFORMATION

Top Logistics Consultancy Strengthens Supply Chain IT Capabilities with Appointment of Keith Rogers

Top consultancy The Logistics Business has strengthened their supply chain IT capabilities with the appointment of Senior Consultant Keith Rogers. Rogers adds to the IT and project management skills in the company, especially in the fields of warehouse and distribution management systems.

Keith Rogers joins the growing team at The Logistics Business fresh from a major supply chain IT project for a household name. His experience includes systems integration for automated warehousing, implementation of e-procurement and reverse auctions, replacement of central IT legacy systems, retail merchandise and supply chain systems, planning and WMS implementation. With special strengths in the retail supply chain, Rogers' experience includes Arcadia Group, Dixons and Hays.

"This expansion of our team strengthens our systems implementation capabilities, especially practical project management," commented Rick Ballard, founding director of The Logistics Business. "Keith joins the growing team of consultants with Logistics IT experience including Graham Mawdsley and Nick Hoare."

Keith Rogers, 38, lives in Buckinghamshire with wife and two small children.

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Note to editors:

The Logistics Business has been established for over 12 years and is now one of the UK's foremost specialist supply chain and logistics consultancies. The team at The Logistics Business has a well established record of planning and developing supply chain, distribution and warehousing operations. This work covers supply chain strategy, distribution strategy and networks, development of distribution operations, warehouse design and layout, manufacturing logistics and IT system design. With the knowledge and expertise to optimise the supply chain process to meet the needs of a wide variety of organisations, helping their clients to achieve 'joined-up thinking' throughout their supply network, thereby improving customer service, minimising costs and maximising profits. More information 0121 333 6303, www.logistics.co.uk.

Photographs available

- An electronic colour separation form can be found at www.marketingman.co.uk
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