

M and M Direct

M and M Direct have grown into one of the country's largest online fashion retailers specialising in discounted end of range and last season product. In the year 2000 The Logistics Business helped M and M transform its distribution operation from one designed to achieve a few £millions of sales to one capable of many tens of £millions. In 2007 we were approached once again to help plan the next transformation to several hundred £million.

The work started with the planning of a new distribution centre along with the necessary infrastructure and systems required to drive it. After analysing the effects of the aggressive growth targets and the plans for additional products a new layout was developed and equipment procured.

M and M had already found a new site for distribution, a former MOD warehouse, but lacked the resources to project manage implementation. They also received much conflicting advice on what remedial works were necessary to the building and The Logistics Business was able to help resolve this. M and M also had little experience of the Construction Design and Management (CDM) 2007 regulations and so asked The Logistics Business to become Principle Contractor taking full responsibility for all legislative requirements and providing full time site management. To fulfil this role The Logistics Business took over complete control of the site and coordinated all of the contractors involved. Safety of the workforce was of course the primary concern and The Logistics Business put in place a complete set of procedures to ensure a safe working environment.