

Flexibility – Business Imperative or Costly Excuse

We all want flexibility in our business lives. Flexibility enables us to respond quickly to ever changing business needs and take advantage of new opportunities. However when developing new solutions we have to make sure that the flexibility we are looking for is all for this reason and not just an excuse to avoid making a decision.

Flexibility generally costs money. Some say it should be spelt £flexibility. Flexibility can cost money for a number of reasons :-

- ↳ By paying for functionality that you may not need;
- ↳ By paying for capacity you may not need;
- ↳ By losing the opportunity to improve efficiency that might exist in a new process that is not considered sufficiently flexible;
- ↳ By not enforcing more rigid processes and hence risking misunderstandings and errors.

These costs may be worth paying if they are genuinely required to enable you to respond quickly to changing customer demand or new business opportunities. Too often they are being incurred unnecessarily as companies use this as an excuse for not making clear decisions and properly planning their future needs. Make sure you are not one of them.

The Logistics Business has a range of tools and techniques for planning new solutions and designing in just as much flexibility as is really needed. Please contact us today.